



## Benefits of Membership

15 South Broad St.  
Norwich, NY 13815  
Phone: 607-334-1400  
www.commercechenango.com

**Sixty-three percent of people are more likely to patronize a business that is a member of their local chamber of commerce than a non-member business.**

### **New Members!**

Recognition in E-Memo, on Chamber Website (Commercechenango.com), and on Social Media.

**BONUS:** Complimentary admission to one paid event in your first year.

### **Discount Programs...**

**CONSTANT CONTACT EMAIL DISCOUNT :** Get a discount of up to 25% - even if you are already a Constant Contact customer. Exclusive savings on the entire suite of online tools, including: Email Marketing, Social Campaigns, Event Marketing and Online Surveys.

### **COMMUNICATION**...We communicate to you in multiple ways.

- \* **CHAMBER E-NEWS MEMO:** The weekly Chamber Memo is a direct link between Commerce Chenango and its members. It includes upcoming Chamber events, updates on community and governmental concerns, current hot topics, new member and member-in-the-news highlights. This also provides a place for you, as a member, to promote your event, project, expansion and good news and lets your peer members know what's new with your business.
- \* **CHAMBER WEBSITE:** (CommerceChenango.com) official site of Commerce Chenango, containing news, events, resources, photos and other information important to members. Chamber member listings are free and include a link to your site. Additional information about your business is included as an enhanced listing.
- \* **EMAIL BLASTS:** Throughout the month, we'll send you updates about upcoming events or important news announcements via email through Constant Contact. Occasionally, for a small fee, members may pay us to send information to you in regards to a special program or service they may be offering.
- \* **MAILING LIST:** The Chamber offers a member mailing list at a discounted rate. Available in both .cvs files or labels. *All member email addresses are proprietary and are not published by the Chamber. They are for communication purposes to member contacts only.*
- \* **MEMBER SURVEYS:** We need your feedback to ensure we are providing you with the benefits and service you want from us. Please take the time to respond so we can make sure we are meeting your needs.
- \* **RELOCATION & COMMUNITY GUIDE TO CHENANGO:** This publication (printed every 2 years) is available to all Chenango County residents, distributed in all relocation packets, realtor packages, local hotel/motel rooms, business lobby's and is also distributed throughout the year at a number of events and locations. Members have an opportunity to place ads in the publication at a discounted price. Available in hard copy format as well as online.
- \* **SOCIAL MEDIA:** follow us on Twitter (twitter.com/CmrceChenango), like us on Facebook (Facebook.com/CommerceChenango) and add your photos to Flickr. Let us know if you have something special to post.

**Website Benefits...** It's as simple as logging in on [commercechenango.com](http://commercechenango.com) and entering your username and password, select category and craft your request.

**LocalQUOTE4U:** Looking for a special product or service? Send your request to a group of specific industry Chamber members.

**ONLINE DECAL:** Add our virtual member decal to your company's website and link it to the CC website.

## Visibility & Recognition...

- \* **BUSINESS REFERRALS:** It is our policy to refer Chamber members to requests for information and services when possible.
- \* **LOW COST ADVERTISING:** Take advantage of effective and affordable marketing and advertising opportunities in a variety of avenues.
- \* **SPONSORSHIPS~** We have a selection of levels to fit your organization's budget.
- \* **RIBBON CUTTINGS:** For the opening or expansion of your business, we bring the "big scissors". This service is free to Chamber members.

## Tourism Properties...

Commerce Chenango is the official TPA (Tourism Promotion Agency) for Chenango County. We partner with New York State to administer the ILNY matching funds program. Our [visitchenango.com](http://visitchenango.com) website is the official Chenango County Tourism site. Tourism member properties are also included on our [visitchenango.com](http://visitchenango.com) website with a Chamber member designation and a link to their website.

## Wait—What? There's more...

- \* **ADVOCACY:** Commerce Chenango is the community's leading advocate and champion for business. Our primary objective is to create a climate of growth and success in our community.
- \* **BUSINESS DEVELOPMENT ASSISTANCE:** The Chamber's Economic Development Department can help you relocate or expand your business in Chenango County. We can help you find a site, provide pertinent demographic and market information, and help locate and coordinate financing for your project. Complimentary small business counseling and business plan development is also available upon request. Additionally, CC administers the Foreign Trade Zone and coordinates Industrial Development Agency efforts.
- \* **CERTIFICATE OF ORIGIN:** This service is free to members.
- \* **DENTAL INSURANCE:** Offered through Guardian—Call for more information
- \* **WORKSITE SOLUTIONS:** Is a national specialist in providing voluntary employee benefit plans to state and local chamber groups throughout the United States. The program is designed to help employers increase employee morale and lower employee turnover.
- \* **Meeting Room Rental:** Discounted rate by the day/hour for members
- \* **Complimentary admission** to all Business After Hours & the Annual Report to the Membership Lunch.