

THE OFFICIAL

Chenango County Relocation & Community Guide

ADVERTISING OPPORTUNITIES



MOVING CHENANGO FORWARD

15 S. Broad Street
Norwich, NY 13815
607.334.1400



Greetings
**COMMERCE CHENANGO
MEMBERS**



Commerce Chenango is excited to announce the creation of a new Chenango County Relocation and Community Guide. This is our premier promotional piece for those seeking to relocate to Chenango County. It's a valuable tool that businesses can use to showcase their products and services.

Participation in the Relocation and Community Guide has many advantages. 2,000 printed copies of this publication will be distributed in the best locations to help drive traffic to our advertisers. We will work with local realtors and financial institutions. The guide will also be available online at commercechenango.com.

Please find the advertisement rates included, which detail your options for participation. If you have any questions or wish to participate as an advertiser in our publication please contact Mary Miner at mminer@chenangony.org to learn more about how you can take advantage of this great opportunity to promote your business.

We are very excited about the new publication and we look forward to your participation.

Be Well,

Kerri Green
President & CEO
Commerce Chenango

**ARTWORK
DUE**

BY MARCH 19, 2021

PUBLISH

**2,000 COPIES OF THE
RELOCATION & COMMUNITY
GUIDE ARE TO BE DISTRIBUTED
AROUND THE COMMUNITY.**

EMAIL

**ARTWORK AND SIGNED AD
AGREEMENT TO:
arobinson@chenangony.org**

**Moving CHENANGO
Forward**

ADVERTISING *Agreement*



OFFICE USE ONLY

Date Received: _____

Received By: _____

Ck#: _____ Received \$: _____

Company Name: _____ **Contact Name:** _____
Address: _____ **City:** _____
State: _____ **Zip:** _____
Phone: _____ **Cell:** _____
Website: _____ **Email:** _____

TERMS OF AGREEMENT

General Conditions:

Advertisements are accepted upon the representation that the advertiser and its agency have the right to publish the content thereof. Commerce Chenango reserves the right to cancel any advertisement, insertion order, space reservation or position commitment at any time. Any change made to an advertisement after the first proof that are not publisher errors will be billed to the advertiser at a flat rate of \$50.00.

Cancellations:

Advertisers may cancel free of charge within 10 days of receipt of agreement with the exception if that date falls after the advertising sales close date. If cancellation falls after the ten day period it will result in a cancellation fee of 50% of ad sale. No cancellations will be accepted after the advertising sales close date of **March 12, 2021, 11:59 PM EST.**

Statement:

I have read and understand the terms of this contract. If it becomes necessary to employ legal or other services in order to obtain payment of this account when past due, I agree to pay reasonable charges, in addition to the account amount.

Terms of Contract:

Net 30 days from invoice. I understand the terms of this agreement. My signature authorizes moving forward with this agreement.

Graphic Design:

If your organization requests ad creation, those fees are not included in the advertising rates. Your organization would contact Colleen Ingerto directly for payment.

IMPORTANT: Signed ad agreement and all art materials MUST BE emailed to arobinson@chenangony.org

PAYMENT TYPE

CHECK (Make checks payable to Commerce Chenango)

CREDIT CARD (complete the fields below)

Mastercard Visa

Name on Card: _____

Card #: _____

Exp. Date: _____ CWV Code: _____

Billing Address: _____

Billing Phone: _____

COST

Base Rate Ad +\$ _____

Guaranteed Placement - 10% Fee +\$ _____

Discounts (Cash Discount) -\$ _____

Total Due =\$ _____

GUARANTEED PLACEMENT

Placement Requested: _____

Commerce Chenango will make every effort to follow your request for position, but it is not guaranteed unless paid for.

Additional Instructions: _____

Authorized By: _____ Title: _____

Signature: _____ Date: _____



RELOCATION & COMMUNITY GUIDE

Chenango County

ADVERTISING Rates

Ad Location:	Member Rate	Non- Member Rate
Back Cover	\$1,975	\$2,475
Inside Covers	\$1,755	\$2,195
Inside 1/2 Covers	\$1,195	\$1,495
Full Page	\$1,355	\$1,695
1/2 Page	\$795	\$995
1/4 Page	\$635	\$785
1/8 Page	\$395	\$450

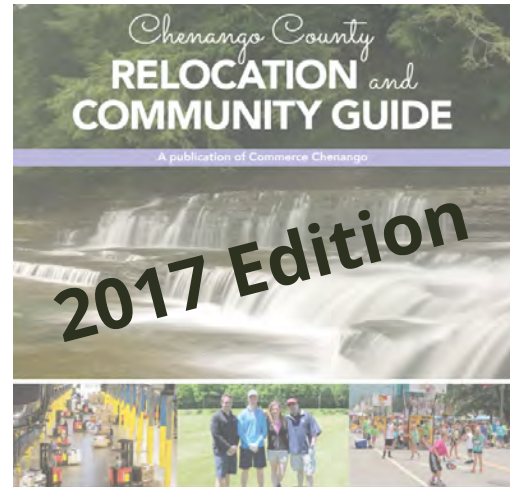
Full Page (with bleed)	8.65" x 11.125"
1/2 Page Horizontal	7.50" x 4.833"
1/4 Page Horizontal	7.50" x 2.333"
1/8 Page Horizontal	3.667" x 2.333"
1/2 Page Vertical	3.667" x 9.833"
1/4 Page Vertical	3.667" x 4.833"

Mechanical Conditions

Ad Sizes: Width is listed first.

Electronic Files

For **maximum quality**, advertisers must furnish a high-resolution un-flattened electronic file. The preferred format is print ready PDF, however these files will be accepted Photoshop, InDesign or Illustrator. Files **must** include screen and printer fonts, and linked graphic files. Files must meet the sizes noted above. Please call the Graphic Design Coordinator Colleen Ingerto at 315-750-0231 if you have design questions.



CommerceChenango
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ph 607.334.1400 • www.chenangony.org

- Each member is given the opportunity to showcase their business.
- This publication is made available to chamber members, new residents, prospective businesses & visitors.
- The Relocation and Community Guide is also on the Chamber's website for viewing as well.
- The full color guide showcases the economic and cultural life of our area and presents a community image to attract visitors, newcomers and/or new businesses.
- Advertising in the Relocation & Community Guide will educate consumers as to who and where you are, what you offer, when and how to contact you, and why they should call you first.

Contact Information

Publication Coordinator

Audrey Robinson
607.334.1429

Ad Sales

Mary Miner
607.334.1402

Graphic Design

Colleen Ingerto
315.750.0231